

Sherwood Park & District Chamber of Commerce

2019 Chamber Connection ADVERTISING CONTRACT

Distributed to **17,500** Sherwood Park & District resident homes and over **1100+** Chamber Members

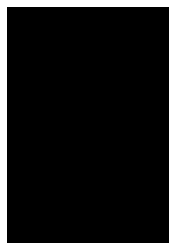
Company _____

Contact _____ E-Mail _____

Address _____ City _____ P/C _____

Phone _____ Fax _____ Cell _____

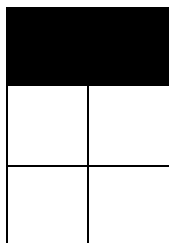
Ad Size	Dimensions (w X h)	Black & White	One Colour	Full Colour
A. Back Cover	5" X 8" plus bleed	---	---	\$ 2,050
B. Inside Covers	5" X 8" plus bleed	---	---	\$ 1,650
C. Tabs	5" X 8" plus bleed	---	---	\$1,450
D. Full Page	4.5"X7.5"	\$ 1,270	\$ 1,370	---
E. 1/2 Page	4.25" X 3.75"	\$ 815	\$ 915	---
F. 1/3 Page Horizontal	4.25" X 2.25"	\$ 570	\$ 670	---
G. 1/3 Page Vertical	2" X 4.5"	\$ 570	\$ 670	---
H. 1/4 Page	2" X 3"	\$ 425	\$ 525	---
I. 1/6 Page	2" X 2.25"	\$ 365	\$ 465	---
J. Banner (<i>limited ad space available</i>)	4.25" X 1"	\$ 245	\$ 345	---



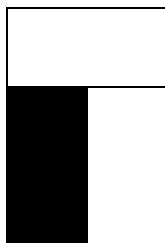
A, B, C, D



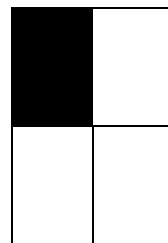
E – 1/2 Page



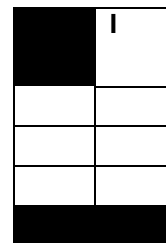
F – 1/3 Page



G – 1/3 Page



H – 1/4 Page



J - Banner

Ad Specifications:

- All digital file ads must be submitted in hi res with a minimum 300 dpi and in EPS, TIFF, Quark Express, PDF or Adobe Creative Suite compatible format

Price Includes:

- One proof of ad (**additional proofs \$35 each**)
- All ads include black ink only except full colour covers & tabs (One spot colour in **blue** can be added for \$100)
- One category listing (**additional categories \$50 each**)

Ad Material: (Please circle one)

- Use my 2018 Chamber Connection ad without changes
- New advertising copy will be supplied
- Design services are required

Deadlines:

Ad Early Discount Deadline Oct 26/18
 Ad Sales Deadline Nov 29/18
 Ads Due (camera ready) Nov 30/18
 Distribution January 2019

CHARGES

Placement Ad Size: _____ (<i>Indicate letter from above</i>)	\$.
Colour: _____ (<i>Add one colour [pantone 286 blue] for \$100</i>)	\$.
Main Category Listing: _____ <i>For Chamber use only</i>	FREE
Additional Category Listings: _____	\$.
(\$50 each)	\$.
<i>Subtotal</i>	\$.
<i>Reserve ad space by October 26th to receive 10% discount</i>	(\$.)
<i>Subtotal</i>	\$.
GST #R107977159 - GST (5%)	\$.
TOTAL	\$.

APPROVED SIGNATURE: _____

METHOD OF PAYMENT: Visa MasterCard Cheque Invoice

Account No. _____ Expiry: _____

Cardholder Name: _____

3 Digit Pin _____

Cardholder Signature: _____

First right of refusal is given to last year's advertisers for covers, tab & banner ad space until October 19, 2018.

A 15% cancellation charge will be applied to any Chamber processed ad contracts.

Fax filled out form to 780-449-3581 Phone: 780-416-3058 Email: marketing@sherwoodparkchamber.com