

# Sherwood Park & District Chamber of Commerce

100 Ordze Avenue  
Sherwood Park AB T8B 1M6  
p: 780-464-0801 f: 780-449-3581  
Sherwoodparkchamber.com



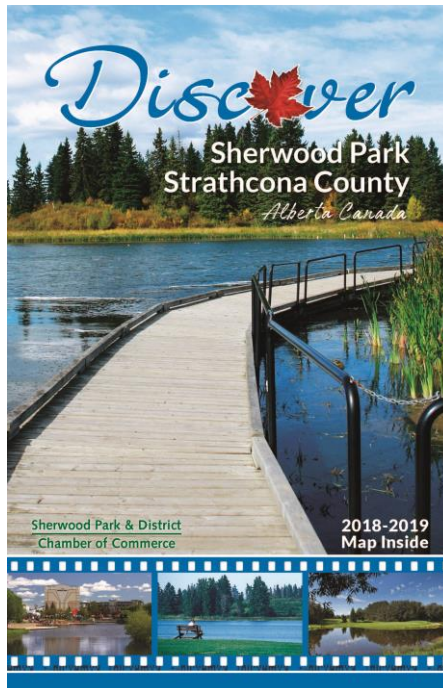
## 2019 Sherwood Park Strathcona County Discover Guide!

*Business Directory*  
*Sherwood Park & County Map*  
*Restaurants*  
*Accommodations*  
*Sports & Recreational Facilities*  
*Calendar of 2019 Events*  
*Local Attractions*  
*Community Services*  
*Schools*  
*Churches*

### Discover Guide

### VALUABLE RESOURCE

for residents, visitors and  
newcomers to Sherwood  
Park & Strathcona County



## Get Noticed!

- **Distributed** at various community locations including County Hall, Library, RCMP station, Post Office, hotels, shopping outlets, attraction areas, local businesses and provincial **Travel Alberta Tourism Centre's** and Chamber of Commerce Tourism locations in Alberta
- Annual publication with a 12-month shelf life
- **On-line publication** at [www.sherwoodparkchamber.com](http://www.sherwoodparkchamber.com)
- Affordable advertising rates for all businesses
- **Launched at The Great Canadian Trade Fair & Sale at Millennium Place, April 12 – 14**
- Business Directory section in Guide refers customers to display ads
- **Discover Guide included in Chamber of Commerce new member packages and Welcome Wagon business and residential packages**

**Book by February 15  
and receive 10% off!**

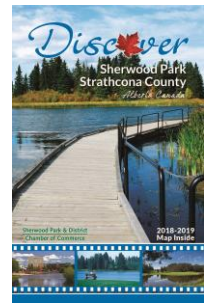
**Allyson Froland**, Marketing & Communications Coordinator

Sherwood Park & District Chamber of Commerce

[marketing@sherwoodparkchamber.com](mailto:marketing@sherwoodparkchamber.com)

**780-416-5501**

The Sherwood Park & District Chamber of Commerce and Strathcona County Economic Development & Tourism have partnered to provide you with an excellent **opportunity to connect your business to your customers year-round** with the **2019 Sherwood Park Strathcona County Discover Guide!**



**ADVERTISING CONTRACT**

**CONTACT INFORMATION**

Company \_\_\_\_\_  
 Contact \_\_\_\_\_ E-Mail \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ P/C \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Cell \_\_\_\_\_

**DISPLAY AD LAYOUT & DIMENSIONS**

Covers	Full Page	3/4 Page	1/2 Page	1/4 Pages	Mini Ads	Line Ad
5.5" x 8.5" Plus 1/8" bleed	5.5" x 8.5" Plus 1/8" Bleed	5" x 5.75"	5" x 3.75"	5" x 1.75"  2.375" x 3.75"	2.375" x 1.5"  2.375" x 2"	1. Company Name 2. Address/ Phone 3. Web/ Tagline

**AD RATES & CHARGES**

**Full Colour Display Ads:**

Back Cover .....	5.5 x 8.5 .....	\$ 3,390*
Inside Covers .....	5.5 x 8.5 .....	\$ 2,825*
Full Page .....	5.5 x 8.5 .....	\$ 2,000*
3/4 Page .....	5 x 5.75 .....	\$ 1,750*
1/2 Page .....	5 x 3.75 .....	\$ 1,335*
1/4 Page Horizontal .....	5 x 1.75 .....	\$ 665*
1/4 Page Vertical .....	2.375 x 3.75 .....	\$ 665*

*Full colour display ads include listing in business directory with reference to your ad.*

**Business Directory Section:**

Mini Ad #1 .....	2.375 x 2 .....	\$ 500*
Mini Ad #2 .....	2.375 x 1.5 .....	\$ 415*
Line Ad .....	3 lines .....	\$ 140*

\* Non Chamber Members: Add 25% to above rates.

Ad Placement Charge	\$
25% Non-Member Fee	\$
<b>February 15, 2019- 10% Early Discount</b>	\$
<b>SUBTOTAL</b>	\$
GST 5% - GST #R107977159	\$
<b>TOTAL</b>	\$

Approval Signature \_\_\_\_\_

Date \_\_\_\_\_

**TERMS & CONDITIONS**

- Advertisements payable upon order.
- Price includes one proof. Additional proofs \$35 each.
- **All digital file ads must be submitted in hi-res with a minimum of 300 dpi and in EPS, TIFF, Quark Express, PDF or Adobe Creative Suite compatible format.**

**DEADLINES:**

- Ad Early Discount Deadline..... February 15, 2019
- Ad Sales Deadline..... March 06, 2019
- **Ads Due (camera-ready)..... March 07, 2019**
- In Market..... Trade Fair April 2018

**AD MATERIAL:**

- New advertising copy will be supplied.
- Use my 2018 Discover Guide ad **without** changes.
- Design Services are required

**METHOD OF PAYMENT**

- Visa     MasterCard     Cheque     Invoice

Account Number \_\_\_\_\_ Expiry \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Cardholder Signature \_\_\_\_\_ 3 Digit pin

**FAX BACK TO**

Sherwood Park & District Chamber of Commerce  
 Allyson Froland, Marketing & Communications Coordinator  
**Tel: (780) 416-5501    Fax: (780) 449-3581**  
 E-mail: marketing@sherwoodparkchamber.com