

BUSINESS BUILDS SHERWOOD PARK & STRATHCONA COUNTY

Join the fourth largest Municipality and fourth largest Chamber of Commerce in Alberta for as little as \$152.00 a year!

When you join the Sherwood Park & District Chamber, you are supporting an effective and active member-drive organization that is working on your behalf to:

- Sell Sherwood Park & Strathcona County as a place to live, work, shop, play and invest EVERY DAY!
- Build your business investment in Sherwood Park & Strathcona County by working with others that share your interests
- Make a greater impact on government issues affecting your business at a municipal, provincial and federal level.
- A voice for business interests and support for free enterprises.

The Sherwood Park & District Chamber of Commerce provides value to over 1000 business members as a place for business to MEET, LEARN and SPEAK.

What can the Sherwood Park & District Chamber of Commerce do for your Business?

- ✓ **Connect** your business to the community
- ✓ **Add credibility** to your business
- ✓ **Build** your business through tremendous networking opportunities
- ✓ **Increase awareness** of your business with several advertising, marketing and sponsorship opportunities
- ✓ **Influence the future** of your business with a collective voice to government issues affecting your business
- ✓ **Keep you informed** on your business environment
- ✓ **Positively affect your bottom line** through several discount programs and valued added services
- ✓ **Help you find answers** to your business questions
- ✓ **Match your business interests** – leadership and volunteerism opportunities
- ✓ **Promote your business**

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Top 10 Reasons to Join the Chamber

Benefits	Features
<p>1. Add Credibility to Your Business</p>	<p>Many consumers consider membership in the Chamber an indication of the stability and CREDIBILITY of a business. Each Chamber member receives a window decal to be placed at their business entrance promoting their support of the Chamber.</p> <p>Members may also use the Chamber's logo on letterhead, business cards or other promotional items. Contact the Chamber office for an electronic Logo.</p>
<p>2. Build Your Business</p>	<p>Tremendous NETWORKING opportunities provides you contact with other businesses and prospective customers at:</p> <ul style="list-style-type: none"> - BREAKFAST NETWORK – Held before business (8am-9am) on Thursdays. Continental Breakfast is served. (September to June) - MONTHLY LUNCHEONS – Key note speakers in the community bring the business highlights to you. (September to June) - AFTER HOURS – provides the perfect opportunity to make new business contracts and renew old acquaintances monthly. (September to June)
<p>3. Promote Your Business</p>	<p>FREE EXPOSURE to customers in need of your services with a member listing in the:</p> <ul style="list-style-type: none"> - Chamber Connection Member Directory (<i>1000 copies</i>); Chamber Connection Residential Directory (<i>22,000 copies</i>) - Chamber Website - Chamber News – new Chamber members are listed in the Chamber News which is published quarterly in the Sherwood Park News. <p>Low-Cost ADVERTISING & MARKETING opportunities in the:</p> <ul style="list-style-type: none"> - Chamber Connection Residential Directory (<i>22,000 copies</i>) - Visitor's Guide (<i>45,000 copies</i>) - Trade Fair Show Guide (<i>25,000 copies</i>) - Community Events Banner - Website - Banner Advertising - Christmas Cash Promotion - Season's Greetings Electronic Sign - Community Electronic Sign - E-mail Service Direct to Chamber Members \$50 plus gst (<i>First E-mail FREE within first 6 months of joining</i>) <p>GREAT CANADIAN TRADE FAIR – annual trade show attracts over 15,000 visitors and 300 exhibitors. Discounts available to Chamber members only on exhibitor fees.</p> <p>AFFILIATIONS – As a member of the Sherwood Park & District Chamber of Commerce you are also a member of the Alberta Chamber of Commerce and the Canadian Chamber of Commerce. As a member, you have access to all programs and services provided by those Chambers.</p>

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<p>4. Increase Awareness of Your Business</p>	<p>FREE DISTRIBUTION of your sales and business brochures at the Chamber's Information Centre.</p> <p>BUSINESS REFERRALS – The Chamber receives numerous calls for business referrals every week. It is Chamber policy to refer only our member businesses.</p> <p>Improve your visibility with SPONSORSHIP opportunities available at many Chamber events throughout the year such as:</p> <ul style="list-style-type: none"> - Business Awards (October) - Hockey Night (January) - Golf Tournament (June) - Canada Day Parade (July)
<p>5. Influence the Future of Your Business</p>	<p>With more than 1000 member businesses, the Chamber speaks with a strong and credible voice for business to GOVERNMENT ADVOCACY.</p> <p>The collective voice of our membership enables your business to make a greater impact on government issues affecting businesses at municipal, provincial, and federal levels. You can actively participate on the Municipal Affairs Committee and/or Government Affairs Committee.</p>
<p>6. Know Your Business Environment</p>	<p>STAYING INFORMED to the local business issues, events and activities in your business environment helps your business grow. The Chamber let's you know what's happening through the Weekly Electronic Newsletter and Quarterly Newsletter.</p>
<p>7. Positively Affect Your Bottom Line</p>	<p>Take advantage of the many discounts and low-cost programs, all available to Chamber members only.</p> <ul style="list-style-type: none"> - MEMBER 2 MEMBER: A value added program that helps Chamber Businesses support other Chamber Businesses. Designed to increase sales and provide discounts to you and your staff. The program is voluntary and at no cost. - DISCOUNT PROGRAMS: <ul style="list-style-type: none"> o Group Health Benefit Program o Group Insurance Program (Auto/Property) o Merchant Discount Programs o Payroll Services Program o Commercial Fuel Discounts o Commercial/Industrial Natural Gas Discounts o Purolator Volume Discount Program - STUDENTS FOR HIRE: Connecting business with our future. Employers get the help they need for the summer season. Students get the job they want. May - August - MEETING FACILITIES: The Chamber Board Rooms are perfect for staff meetings, training seminars and sales presentations. As a member, the boardroom is available to be booked at special low rates for as many as 20 to 50 people. To book the Boardroom call the Chamber Office at 780-464-0801. - COMMISSIONER OF OATHS – FREE to Chamber members.

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<p>8. Find Answers to Your Business Questions</p>	<p>Through other Chamber members there is a wealth of BUSINESS RESOURCES to help build your business. You can also view current and comprehensive data about the Sherwood Park and Strathcona County area business at www.strathconacounty.ca.</p>												
<p>9. Match Your Business Interests</p>	<p>Maximize your investment by joining one of the many CHAMBER COMMITTEES and meet other members who share your interests. There is a committee for everyone. Involvement also provides you with an opportunity for leadership growth.</p> <table border="0" data-bbox="487 625 1344 810"> <tr> <td>1. Business Awards</td> <td>7. Government Affairs</td> </tr> <tr> <td>2. Canada Day Parade</td> <td>8. Great Canadian Trade Fair</td> </tr> <tr> <td>3. Christmas Cash Promotion</td> <td>9. Municipal Affairs</td> </tr> <tr> <td>4. Education Partnerships</td> <td>10. Retail Promotion</td> </tr> <tr> <td>5. Executive</td> <td>11. Social Events and Activities</td> </tr> <tr> <td>6. Finance</td> <td>12. Tourism</td> </tr> </table>	1. Business Awards	7. Government Affairs	2. Canada Day Parade	8. Great Canadian Trade Fair	3. Christmas Cash Promotion	9. Municipal Affairs	4. Education Partnerships	10. Retail Promotion	5. Executive	11. Social Events and Activities	6. Finance	12. Tourism
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<p>10. Be a Part of Your Business Community</p>	<p>JOIN THE TEAM to sell Sherwood Park & Strathcona County as a place to Live, Work, Play, Shop and Invest.....every day!</p>												